



AUTUMN / WINTER 2016

PRESS RELEASE

COEUR^{DE}LION

HANDMADE IN GERMANY



**EXCELLENCE WITHOUT COMPROMISES.
BRILLIANTCOEUR AND INTENSECOEUR.**



Carola Eckrodt has created two new lines for the 2016 Autumn / Winter collection. The latest catalogue draws on colour concepts which are precisely tailored to the upcoming season's trends: **BRILLIANTCOEUR** comprises elegant, at times elaborate jewellery in five classic colourways. These include anthracite, pearl white, chrome, agate grey and haematite or – for a somewhat dressier look – pearl white, rose gold and golden beige combined with tiger's eye. In addition to this, there are numerous sets in palettes of midnight blue, crimson and onyx black.

As the name suggests, **INTENSECOEUR** makes use of extremely intense, high-contrast colour schemes. Striking combinations of midnight blue, fuchsia pink, rose and blue zirconia or gold topaz, olive, sage, chestnut and rose gold are featured once again for the large pendants and the **GEOCUBE** collection, which is available in a more delicate guise for the first time in 2016.



BRILLIANTCOEUR.

UNDERSTATED WITHOUT BEING INCONSPICUOUS.

An elegant necklace from the **BRILLIANTCOEUR** line. Handcrafted from polished 316L stainless steel and set with sparkling Swarovski crystals on a mesh chain made from enamelled metal. Sold in a set with a matching bracelet, earrings and ring.





BRILLIANTCOEUR.

STRIKING WITHOUT BEING GARISH.

A high-contrast composition pairing shimmering with matt surfaces gives this three-strand, woven necklace its elegant look. Handcrafted in pavé style from round crystals, sparkling agates, glittering Swarovski crystals, matt-finished onyx and genuine 316L stainless steel.





INTENSECOEUR.

COLOURFUL WITHOUT BEING LURID.

A combination of trendy colours - nightshade blue, fuchsia pink, rose, blue zirconia and haematite - make this pendant from the **INTENSECOEUR** line a real eye-catcher.





GEOCUBE.

CLASSIC WITHOUT BEING MONOTONOUS.

GEOCUBE 2016. Carola Eckrodt's classic design is given a makeover in eye-popping trend colours: fuchsia pink, sapphire blue, topaz and emerald green. Available individually or in a set with a matching bracelet and earrings.



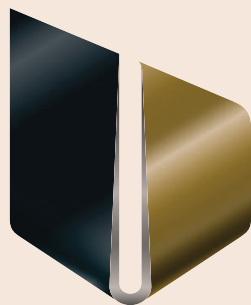
DESIRABLE WITHOUT BEING UNATTAINABLE.
LIMITED EDITION 2016.

Handcrafted in a limited edition of 500 necklaces: a timeless necklace with shimmering mother of pearl and grey shell combined with faceted smoky quartz, onyx and sparkling Swarovski® crystals.



WINNING WITHOUT COMPLACENCY.

After being named 'JEWELLERY BRAND OF THE YEAR 2014' at the UK Watch & Jewellery Awards and winning the German Design Award Special 2016, COEUR DE LION has been given another prestigious prize: the **GERMAN BRAND AWARD 2016**. We are delighted to have received this commendation, which motivates us to keep giving our all in the years to come.



german
brand
award
'16
winner

‘WHAT’S YOUR FAVOURITE COLOUR?’
‘THIS ONE! AND THIS ONE. AND THIS ONE ...’

A shared passion: social entrepreneur Ina Brunk, face of the 2016 Autumn/Winter campaign, and founder and head designer Carola Eckrodt present the new lines, **BRILLIANTCOEUR** and **INTENSECOEUR**.

Now on www.coeur.de



THANK YOU FOR YOUR TIME.

We hope you enjoy our 2016 autumn/winter collection.

Should you have any questions or comments, please contact Jana Dannenhauer

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