

COEUR^{DE}LION

Duty to furnish information about Newsletter

In the following we provide information about the collection of personal data when you subscribe to our newsletter. Personal data are all data that can be related to you personally, e.g. your name, address, email addresses, telephone number.

1. Contact details and company data protection officer

The controller pursuant to Article 4(7) GDPR is:

COEUR DE LION Schmuckdesign GmbH
Krefelder Str. 32
D-70376 Stuttgart
+49 (0)711 – 55 37 55 – 0
Fax +49 (0)711 – 55 37 55 – 10

You can contact the data protection officer of COEUR DE LION Schmuckdesign GmbH at datenschutz@coeur.de or at the above address, for the attention of the data protection officer.

2. Purpose of data processing and legal bases

With your consent, you can subscribe to our newsletter for information about our new collection or current promotions and news.

You can subscribe to our newsletter using the double opt-in procedure. This means that when you subscribe, we first send an email to the email address you provide and ask you to confirm that you want to receive our newsletter. If you do not provide confirmation within 24 hours, your personal data will be blocked and automatically deleted after one month. Further, we store the IP address and exact time of your registration and confirmation. The purpose of this procedure is to ensure we have evidence of your registration; this can also help to shed light on any possible misuse of your personal data.

The only mandatory information for sending you the newsletter is your email address. Optional fields are marked as such; any data you enter here is voluntary and will be used to address you in a more personal manner. You do not have to provide these data. Once you have confirmed your registration, we will use your email address in order to send you our newsletter. The legal basis for this is Article 6(1) sentence (1) point (a) GDPR.

You may withdraw your consent to receive our newsletter and unsubscribe at any time. A link is provided for this purpose in each email newsletter. Alternatively, you can unsubscribe by contacting datenschutz@coeur.de. The lawfulness of data processing on the basis of the consent until revocation remains unaffected by the revocation.

We would like to explicitly point out that we analyse your user behaviour when sending out our newsletter. For this analysis, the emails sent contain web beacons or tracking pixels, which represent single-pixel image files stored on our website. For the analyses, we link the data provided to us under (3) and the web beacons with your email address and an individual ID.

The data are collected in pseudonymised form only, the IDs are therefore not associated your other personal data and any direct personal reference is excluded.

You can object to this tracking at any time by clicking on the separate link contained in each newsletter and unsubscribing from the newsletter. The information is stored for as long as you have subscribed to the newsletter. After you unsubscribe, we store the data purely statistically and anonymously. We would like to point out that such tracking is not possible if you have disabled the display of images in your email program by default. In this case, the newsletter will not be displayed completely and you may not be able to use all features. If you display the images manually, the above tracking will be performed.

In some cases, we use external service providers based in the European Economic Area to process your data. The personal data will be transmitted to the USA. The Commission has issued an adequacy decision pursuant to Article 45(3) GDPR.

These service providers have been carefully selected by us, commissioned in writing and are bound by our instructions. They are regularly audited by us. The service providers will not transfer this data to third parties but will delete it after fulfilment of the contract and the conclusion of statutory retention periods, unless you have consented to further storage.

3. Duration of data storage

We will store your personal data until you unsubscribe from our newsletter or object to the further processing of your personal data for sending the newsletter.

4. Your privacy rights

You have a right of access to your personal data stored by us at any time (Article 15 GDPR). This also applies to the recipients or categories of recipients to whom this data are transferred and the purpose for which they is stored. You also have the right under the conditions of Article 16 GDPR to request the rectification and/or under the conditions of Article 17 GDPR the erasure and/or under the conditions of Article 18 GDPR the restriction of the processing. Furthermore, you can request a data transfer at any time under the conditions of Article 20 GDPR – provided that the data are still stored by us.

Under the conditions laid down in Article 21(1) GDPR, data processing may be objected to for reasons arising from the particular situation of the data subject.

All information requests, requests for access, consent withdrawals or objections to data processing should be directed by email to our data protection officer at datenschutz@coeur.de or by letter to the above address. For further information, please refer to the full text of the GDPR, which is available online at <https://dsgvo-gesetz.de>.

In addition, you have the option to lodge a complaint with the responsible supervisory authority about data protection matters:

The State Commissioner for Data Protection and Freedom of Information Baden-Württemberg, P.O. Box 10 29 32, 70025 Stuttgart, Germany.