



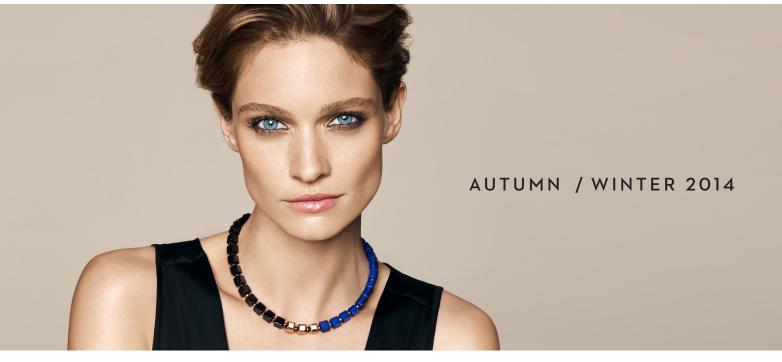
AUTUMN / WINTER 2014

ELEGANT ACCESSORIES FOR AUTUMN AND WINTER: A NEW COLLECTION BY CAROLA ECKRODT

The COEUR DE LION autumn/winter collection combines timeless design with fresh ideas that are typical of Carola Eckrodt's work: clear shapes, sensitive use of colour and lots of new sets form the basis of this diverse collection which uses nothing but high-quality materials.

Both of the two new lines - *Precious*COEUR and *Elegant*COEUR - are exceptional and interpret the beauty of gemstones and precious metals using the unique colours and lines of COEUR DE LION. Could there be a more fitting design concept for a brand which prides itself on offering the finest fashion jewellery?





Precious COEUR. Sophisticated jewellery - handmade in Germany.

The *Precious*COEUR range brings together jewel-like colours which even sound stunning: amethyst, ruby red, sapphire blue, emerald green and the turquoise of blue zircon are stunning shades which set the tone for this range. They appear in tonal designs, wintry multicoloured combinations and monochrome pieces set off with black. The collection comprises approximately 30 sets including fine necklaces, bold pendants and exciting updated versions of the classic Geo Cube design.

ElegantCOEUR. Elegant through and through.

For the statement pieces in this line, haematite with a metallic sheen and crystal glass SWAROVSKI ELEMENTS with a metallic shimmer are transformed by hand into striking, unusual objects which immediately catch the eye. Décolleté necklaces, diamond-shaped pendants in various sizes and woven cylinders on soft, multi-stranded nappa leather make up some of the most spectacular pieces in the *Elegant*COEUR line.

This range is rounded off by new, bangle-like bracelets and decorative earrings which can be worn either as a set or on their own.

Turn the page to discover the highlights of the new autumn/winter collection by Carola Eckrodt.





EVERY WOMAN HAS A DARK SIDE

And a blue, green and red side ... the new Geo Cube pieces from the *Precious*COEUR line feature a surprising and unusual design idea: a row of jet-black, shiny glass cubes on one side and a row of richly coloured Polaris resin beads with a semi-matt sheen on the other. The two contrasting halves are separated by three cubic SWAROVSKI ELEMENTS made from crystal glass in shimmering rose gold, which highlight the front of the necklace. These new Geo Cube models are available in the following colour combinations this season: black and sapphire blue, black and turquoise green, and black and fuchsia.





SWEPT AWAY BY RICH COLOURS

Large pendants that make an extra-large statement: available in rich pink or deep turquoise, these two pieces of jewellery use handmade two-tone glass to create a very special intensity of colour which is otherwise only found in gemstones. As the name suggests, this faceted glass is composed of two shades which together create a new colour that looks incredibly intense and saturated.

These tonal combinations from the *Precious*COEUR line are set off beautifully by crystal glass SWAROVSKI ELEMENTS and settings made from 316L stainless steel. The pendants are strung on soft, black multi-stranded nappa leather - the kind of contrast that is typical of COEUR DE LION.





WHO WOULD HAVE THOUGHT GEOMETRY COULD BE SO EXCITING?

The classic Geo Cube collection has been given a wintry makeover ready for this season. For instance, it now comes in a multicoloured version with intense jewel-like colours such as sapphire blue, emerald green, fuchsia pink and dark topaz - the perfect way to showcase Carola Eckrodt's sensitive use of colour.

As always, the sets include a matching bracelet, earrings and ring. Each necklace and bracelet also comes with our stainless-steel quality seal. This is your guarantee of premium quality - handmade in Germany.





COLOURFUL LEAVES ARE AUTUMN'S CROWNING GLORY

Many of the other pieces in the *Precious*COEUR line also reveal the designer's unbridled creativity and her delight in nature's richest colours. Take the leaf-shaped pendants made from sparkling crystal glass SWAROVSKI ELEMENTS, for instance, which are paired with tonal nappa leather or highly polished 316L stainless steel.

A new range of rings is also being launched, with a narrower band to ensure that the sophisticated combination of silver-backed glass cabochons and crystal SWAROVSKI ELEMENTS is displayed to the best possible effect. These feel-good pieces come in three different gem-like colourways.





THE WOW FACTOR - HANDMADE IN GERMANY

These sparkling pendants, made from highly polished 316L stainless steel and inlaid with fine crystal glass SWAROVSKI ELEMENTS, are a real treat for the senses. The crystal glass is cleverly arranged to reflect the light in every possible direction.

Surrounded by contrasting crystal glass and suspended from a simple, soft nappa leather cord, what makes these circular eye-catchers so stunning is their back-to-basics design. The handmade pieces of jewellery are available in silver crystal and anthracite, crystal and peach, and metallic gold and lilac.





GEO CUBE 2014: CLASSIC ELEGANCE

With the new Geo Cube collection from the *Elegant*COEUR line, Carola Eckrodt has created two monochrome versions of her timeless classic with a metallic shimmer. One twins cubes of haematite with shimmering anthracite crystal glass, while the other features haematite with a bronze-coloured titanium oxide finish alongside shimmering rose-gold crystal glass.

Both versions are infused with the light playfulness of Carola Eckrodt's design and her sensitive use of colours and shapes. Like so much of COEUR DE LION's jewellery, these necklaces can be worn with all sorts of different outfits - in the morning, evening and any time in between.





RADIANT BEAUTY IN A STRICTLY LIMITED EDITION

Autumn/winter sees an extremely elegant colour combination for the chandelier necklace made from diamond-cut anodised aluminium: black, anthracite, rosé, hyacinth, ruby red and fuchsia pink – all set off with rose gold. The anodising process gives the jewellery its silky sheen and protects the surface at the same time.

A matching bracelet is also included in the set. Just 250 of these sets will be produced. Each one features a stainless-steel tag marking it as a limited edition.





EXCLUSIVE DESIGN IN AN EXCLUSIVE EDITION: LIMITED TO JUST 500 SETS

The *Elegant*COEUR line culminates in this statement piece. This stunning pendant is made from highly polished stainless steel inlaid with cubic crystal glass SWAROVSKI ELEMENTS in three metallic shimmering shades arranged in a circle. Thanks to its soft black cord made from genuine nappa leather, the necklace is also extremely comfortable to wear. It comes with a matching bracelet. There will be 500 sets available. Each one features a stainless-steel tag marking it out as a limited edition.

CŒUR^{DE}**LION**



THANK YOU FOR YOUR TIME.

We hope you enjoy our spring/summer collection 2014.

If you have any questions or suggestions, please contact Jana Dannenhauer on +49 (0)711 24 84 94 71. (jd@coeur.de)

Best wishes from the COEUR DE LION team

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COEUR DE LION - DESIGNED AND HANDMADE IN GERMANY.

In the late 1980s, the young designer Carola Eckrodt experimented with industrial components and transformed them into innovative pieces of jewellery. Today, her collections are sold in over 1,500 selected stores in more than 30 countries around the world.

The design of COEUR DE LION jewellery is timeless beyond measure. Carola Eckrodt combines clear lines with a playful use of colours and materials. By doing so, she creates pieces which embody a fundamental rule of design: harmoniously resolving contrasts makes for a truly sensual experience - for wearers and admirers of her jewellery alike.

Every piece of COEUR DE LION jewellery is still lovingly handcrafted. Approximately 100 employees make this high-quality jewellery for discerning clients around the world. Thanks to our clients' love of fashionable designer jewellery, we have been able to successfully establish the COEUR DE LION brand internationally.

To find out more, visit www.coeur.de.